



Ronald McDonald House®
Scranton

Keeping families close™

MEDIA KIT



RMHSCRANTON.ORG

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About Ronald McDonald House of Scranton®

Ronald McDonald House of Scranton, a non-profit, 501 (C)(3), eases the hardship of children's illness on families through programs that directly improve the health and wellbeing of children.

CORE PROGRAMS



One Ronald McDonald House

Four Ronald McDonald Family Rooms

69% of our budget is used or available in our programs.

Keeping Families Close®

RMHS programs not only provide access to quality healthcare, they enable family centered care, and ensuring families are fully supported and active in their children's care.

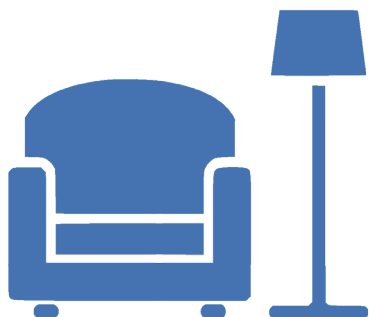
Programs

The Ronald McDonald House®



The Ronald McDonald House of Scranton has provided a free of charge “home away from home” for families of seriously ill children for over thirty years. Our house offers every single family with a child or infant receiving care in area hospitals a private stay complete with laundry, transportation, home-cooked meals, and plenty of space to rest, relax, and recapture the normalcy and strength of home.

The Ronald McDonald Family Room®



In order to better serve our local community and families, over the past decade, we've opened and operated Ronald McDonald Family Rooms in four regional hospitals. These family rooms offer a haven inside the hospital walls just footsteps from the child's bedside. Complete with a living room, fully stocked kitchenette, and decorated/ furnished like a home, these rooms are spaces for parents and siblings to rest, grab a cup of coffee or lunch, and escape the beeping clinical environment.

History

Our Doors Have Been Open For Over 30 Years



Since the day we opened the doors of the Ronald McDonald House Scranton in 1986, we have never closed them. Not for a day, not for an hour. Families depend on us, and we depend on the thousands of people who have supported us faithfully and who continue to support the RMH of Scranton to ensure that our doors are always open.

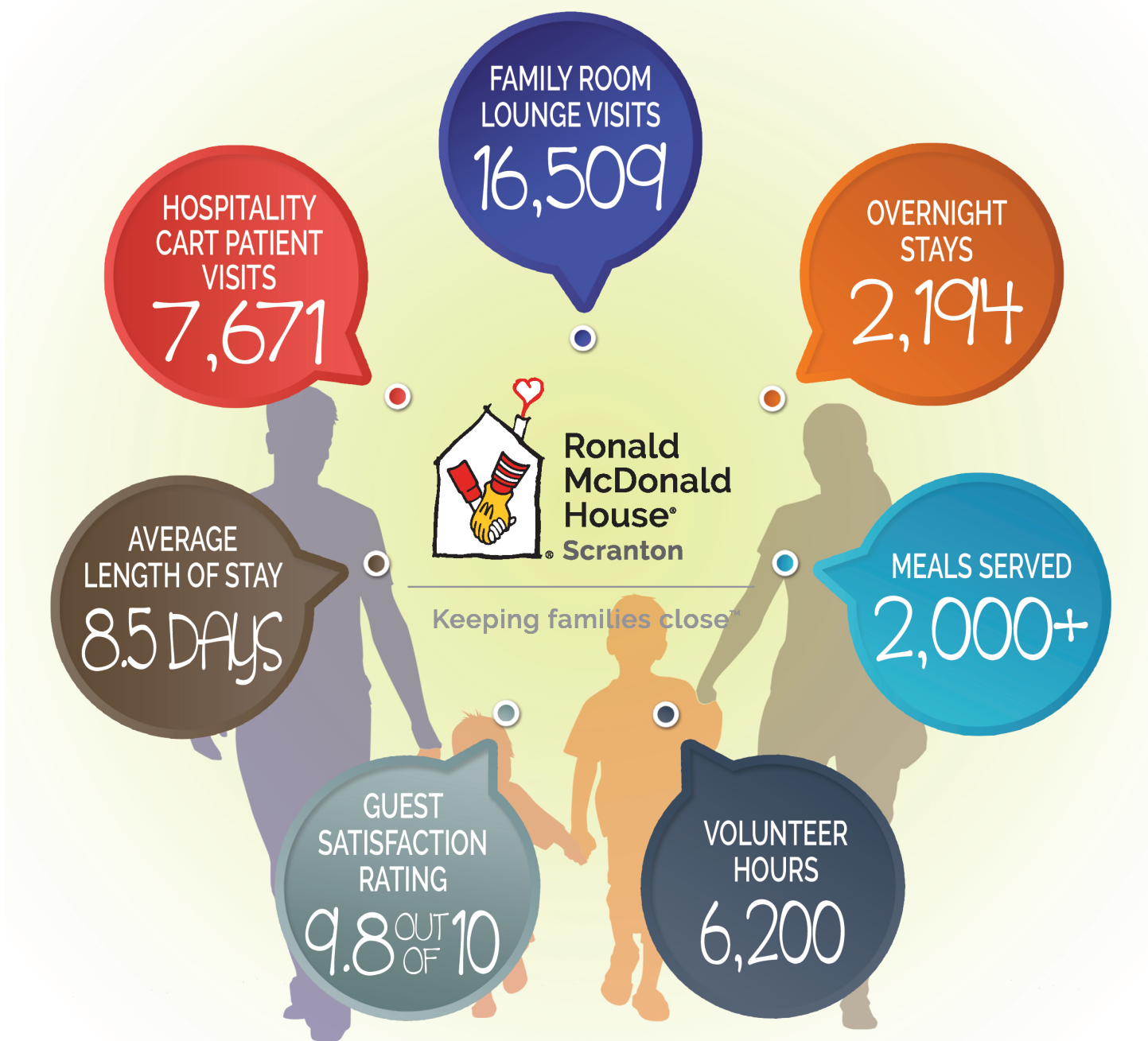
The First Ronald McDonald House – Philadelphia, 1974

In 1974 the first Ronald McDonald House opened its doors in Philadelphia, Pennsylvania. At the time Kim Hill, the daughter of Philadelphia Eagles football player Fred Hill, was undergoing treatment for leukemia. Throughout Kim's treatment, her father recognized the need for a supportive environment away from the hospital for families of seriously ill children. He enlisted the aid of his teammates and local McDonald's restaurant owners to raise funds that would help purchase and renovate the first Ronald McDonald House.

The first Ronald McDonald House was named, not only because of McDonald's fundraising support but also for the positive, hopeful, and fun-loving feeling Ronald McDonald was able to instill into the minds of so many children.

Today there are over 300 Ronald McDonald Houses located world-wide. Every Ronald McDonald House is autonomous and is owned by a not-for-profit corporation in the city where it is located.

RMHS Stats



The RMHS Family

A small staff of 6 full-time employees and hundreds of volunteers serve families 24 hours a day, 7 days a week, 365 days a year.

Branding Guide

About Ronald McDonald House of Scranton® (RMHS)

Ronald McDonald House of Scranton®, a non-profit, 501 (C) (3), eases the hardship of children's illness on families through programs that directly improve the health and wellbeing of children. Through its two core programs, Ronald McDonald House and four Ronald McDonald Family Rooms keeps families with sick children together and close to the medical care their child needs at local hospitals. These programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit RMHScranton.org

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Logos



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Please Contact Richard Bradshaw
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